

Press Release

New COO at SCHWIND eye-tech-solutions

Domenic von Planta assumes responsibility for the areas of Purchasing, Production, Logistics and Service

Kleinostheim, Germany, January 2018

Since January 2018, Domenic von Planta (39 years old) is the new COO and Deputy Managing Director of SCHWIND eye-tech-solutions GmbH. He brings many years of international experience and a proven track record in supporting growth initiatives to his new role.

After his law studies and obtaining his bar exam in Switzerland, Domenic von Planta worked with Booz & Company (now Strategy&) in international strategy consulting, focusing on industrial companies and including several assignments in the healthcare sector. Moreover, he obtained an MBA degree from INSEAD in France and Singapore. Before joining SCHWIND, he held various leading positions with the global Buhler Group, Uzwil, Switzerland. Most recently, he was COO of the Buhler subsidiary Leybold Optics in Alzenau, Germany, which is one of the world's leading optical thin-film equipment manufacturers.

In his new role at SCHWIND, Domenic von Planta assumes responsibility for the areas of Purchasing, Production, Logistics and Service. He has comprehensive experience in implementing efficient and lean corporate processes, including assembly standards and modularisation. This expertise will be particularly valuable to SCHWIND for the forthcoming growth related to the market launch of future technologies.

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Domenic von Planta's goals are to ensure the expected growth with optimised and streamlined processes, establish a broader supplier base, facilitate the continued development of the highly skilled team, and support the operational staff as well as the entire organisation. He succeeds Kurt Geiss, who has reached the regular retirement age after more than 30 years' service with the company.

"I am delighted to have Domenic von Planta on board as the new COO. Together with the SCHWIND team, we will be reaching the next level of corporate development", says Rolf Schwind, CEO and Managing Director of SCHWIND eye-tech-solutions.



Domenic von Planta, new COO and Deputy Managing Director of SCHWIND eye-tech-solutions GmbH

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