

# marketing

How to use the SCHWIND Portal

## Welcome to the new SCHWIND portal

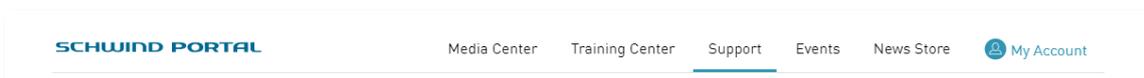
1. [About the SCHWIND portal](#)
2. [How to register](#)
3. [Get a listing in the doctor search and create a detail page](#)

### 1. About the SCHWIND portal

The SCHWIND portal provides direct contact in case of questions, fast access to news and information, exclusive content, helpful resources, and much more. It is reserved exclusively for the SCHWIND family, and access is provided **only** to SCHWIND users and distribution partners.

With the SCHWIND portal you have the most important information and materials at hand everywhere - fast, easy and online accessible anytime. You only have to log in once and then all content is available.

Here is a quick overview of where to find what:



- Media Center:** Marketing material and customer support presentations
- Training Center:** Training calendar and recorded sessions
- Support:** Contact information of every department (sales, application, service, marketing) and links to SCHWIND online services
- Events:** Event calendar
- News Store:** Newsletter archive

Do you still have questions about the SCHWIND portal?

SCHWIND is here to help. Please email your question to [portal@eye-tech.net](mailto:portal@eye-tech.net)



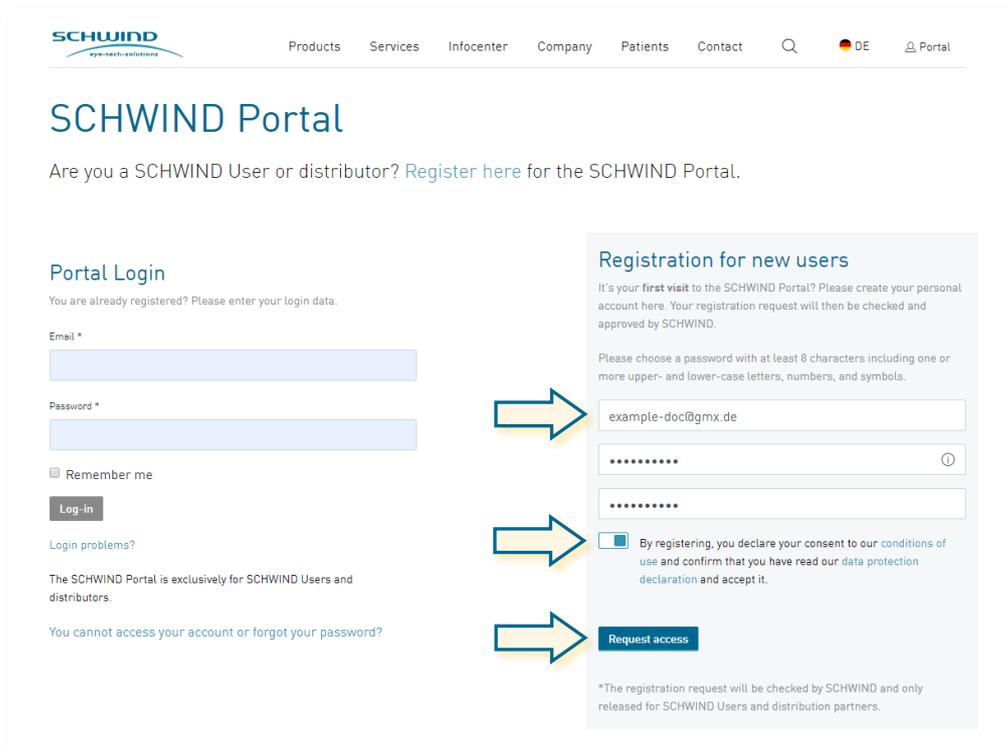
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### 2. How to register

 Portal

Go to our website at <https://www.eye-tech-solutions.com/en/login> or just click the portal icon in the menu on our website.

Fill in your business email address in the grey area "Registration for new users" and choose a password. The password must contain at least 8 characters including one or more upper- and lower-case letters, numbers, and symbols. Then please accept our [conditions of use](#) and our [data protection declaration](#). Then click the button "Request access".



The screenshot shows the SCHWIND Portal registration page. The page has a navigation bar with links for Products, Services, Infocenter, Company, Patients, and Contact, along with a search icon, a language selector (DE), and a Portal icon. The main heading is "SCHWIND Portal" with a sub-heading "Are you a SCHWIND User or distributor? Register here for the SCHWIND Portal." Below this, there are two main sections: "Portal Login" and "Registration for new users". The "Portal Login" section includes a "Log-in" button and a "Remember me" checkbox. The "Registration for new users" section includes a "Request access" button and a checkbox for consent to terms and conditions. Three yellow arrows point to the registration form fields: the first points to the email input field, the second points to the password input field, and the third points to the "Request access" button.

**SCHWIND** eye-tech-solutions

Products Services Infocenter Company Patients Contact Q DE Portal

## SCHWIND Portal

Are you a SCHWIND User or distributor? Register here for the SCHWIND Portal.

### Portal Login

You are already registered? Please enter your login data.

Email \*

Password \*

Remember me

**Log-in**

[Login problems?](#)

The SCHWIND Portal is exclusively for SCHWIND Users and distributors.

You cannot access your account or forgot your password?

### Registration for new users

It's your **first visit** to the SCHWIND Portal? Please create your personal account here. Your registration request will then be checked and approved by SCHWIND.

Please choose a password with at least 8 characters including one or more upper- and lower-case letters, numbers, and symbols.

example-doc@mx.de

.....

.....

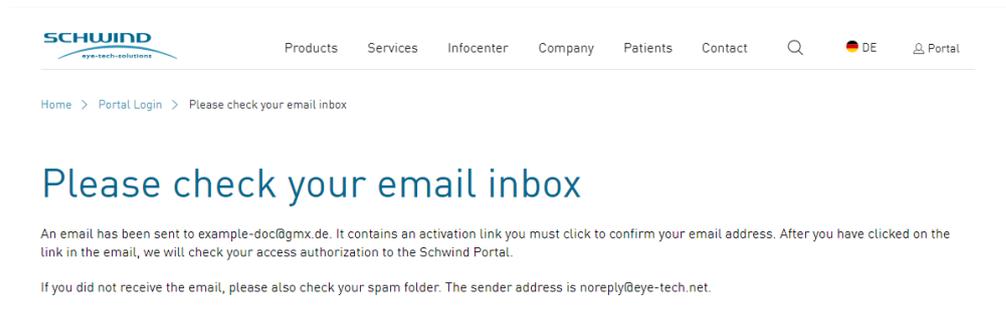
By registering, you declare your consent to our [conditions of use](#) and confirm that you have read our [data protection declaration](#) and accept it.

**Request access**

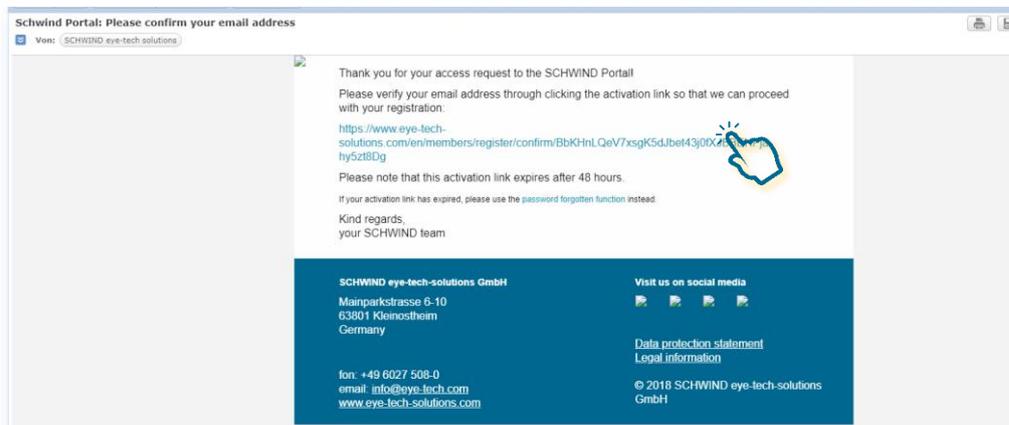
\*The registration request will be checked by SCHWIND and only released for SCHWIND Users and distribution partners.

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After clicking the "Request access" button you'll see a notification that SCHWIND sent an activation link to your email address.



Now, please check your email inbox (also the spam folder) and click on the activation link to verify your email address.



After clicking the link, you'll be automatically forwarded to an online form. As the SCHWIND portal offers exclusive information for SCHWIND users and SCHWIND distribution partners only, SCHWIND needs to check and authorise every registration. To verify your access request, SCHWIND kindly ask you to fill out this online form (Step 2).

ⓘ Please note that you can only click the activation link once. When you would like to proceed with your registration at another time, you must use the "password forgotten" function instead, reset your password and then click on the "request access" button in your account administration.

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In Step 2, please ensure you fill out **all** mandatory fields, otherwise your data cannot be saved. As optional information, you can provide us the serial no. of your AMARIS system. This helps us to give you all the information you need for your device. You can find the serial no. in the software main menu.

SCHWIND PORTAL
My Account

Home > Access request for SCHWIND Portal - Step 2

### Access request for SCHWIND Portal - Step 2

Your email address is confirmed - perfect!

Now, we kindly ask you for some more detailed information to verify your access authorisation. This is necessary because the SCHWIND Portal contains confidential information for SCHWIND Users and distributors.

Mandatory fields are marked with \*

#### Personal data

Mr./Ms.\*  Title

First name\*  Last name\*

Job description\*

Primary email address/login username\*  Alternative email address

Business phone number  Mobile phone number

#### Company data

Name of company/clinic/practice\*  Country\*

City\*  ZIP / Postal code  State / Province

Street address  Street address line 2

Company website  Company phone number

#### Serial no. of your AMARIS system

Please tell us which AMARIS laser system(s) you are currently working with. You can find the serial no. in the software main menu or directly on the laser on the identification label, which is placed outside the housing on the compartment door.

AMARIS serial no.

I agree that the data provided by me in the contact form may be used and stored by SCHWIND eye-tech-solutions GmbH to process my request. I have read the data protection declaration and I know that my consent can be withdrawn at any time in the future.

[Save your data](#)

\*Required fields  
Please make sure that all required fields are filled out, otherwise, your data cannot be saved.

<b>Laser systems</b> SCHWIND AMARIS® 1000RS SCHWIND AMARIS® 700S SCHWIND AMARIS® 500E LitraScan CR1 300	<b>Treatment Tools</b> SCHWIND CAM Modulo ORB-CAM Modulo PresbYONK Modulo PTK-CAM + HFL	<b>Diagnostic systems</b> Guide Wavefront Analyzer SCHWIND ORB-LIS SCHWIND PDS/MMS Corneal Wavefront Analyzer	<b>Technologies</b> SmartSur™ SmartPulse TreatPRK	<b>Service Products</b> SCHWIND MESH-1 SCHWIND AND MORE	<b>General</b> Representatives Infolines Services Jobs and Careers SCHWIND eye-tech-solutions Patients
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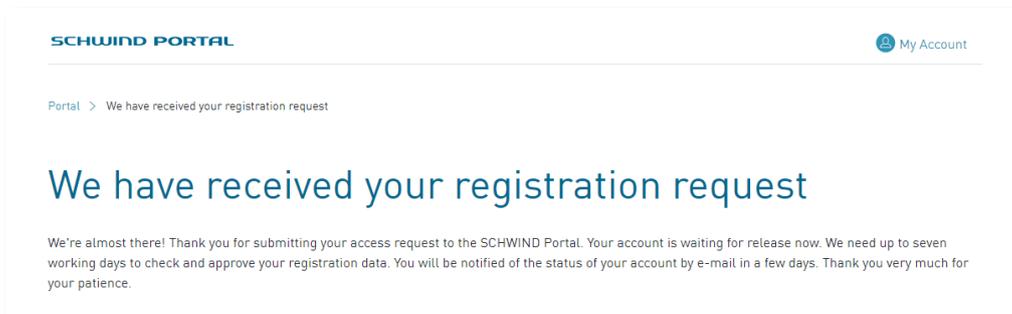
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Newsletter [f](#) [t](#) [in](#) [v](#)

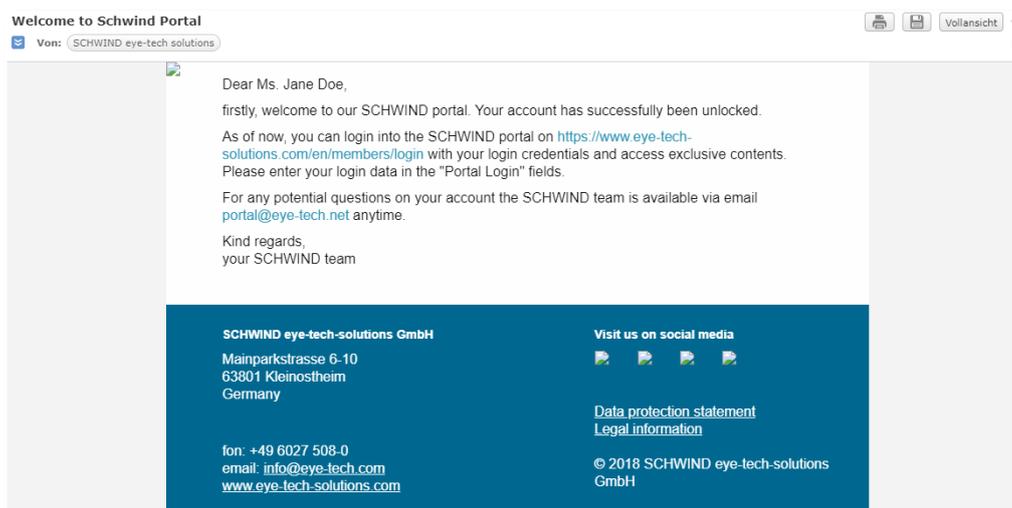
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You complete the process by clicking the button "Save your data". If you're not able to save your data, please scroll to the top and recheck that all mandatory fields are filled out. Then click "Save your data" again.

You'll see a screen telling you that SCHWIND will check your registration.



SCHWIND will send you an email as soon as your request for accessing the SCHWIND portal is approved. This process is necessary due to safety reasons.



As soon as SCHWIND has approved your registration, you'll be notified by email. Then click on the link in the email and log in to the SCHWIND portal.

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From now on, please use the login on the left side for getting access to the portal.

**SCHWIND** eye-tech-solutions

Products Services Infocenter Company Patients Contact Q DE Portal

Home > Portal Login

## SCHWIND Portal

Are you a SCHWIND User or distributor? Register here for the SCHWIND Portal.

### Portal Login

You are already registered? Please enter your login data.

Email \*

Password \*

Remember me

**Log-in**

[Login problems?](#)

The SCHWIND Portal is exclusively for SCHWIND Users and distributors.

[You cannot access your account or forgot your password?](#)

### Registration for new users

It's your **first visit** to the SCHWIND Portal? Please create your personal account here. Your registration request will then be checked and approved by SCHWIND.

Please choose a password with at least 8 characters including one or more upper- and lower-case letters, numbers, and symbols.

Repeat password

By registering, you declare your consent to our conditions of use and confirm that you have read our data protection declaration and accept it.

**Request access**

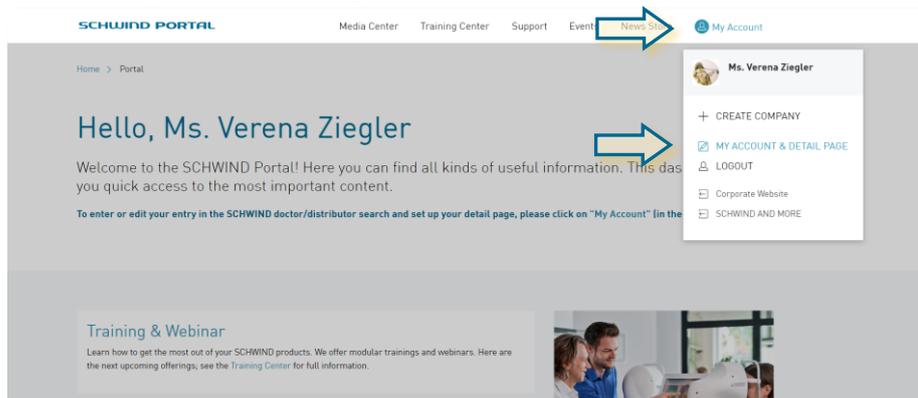
\*The registration request will be checked by SCHWIND and only released for SCHWIND Users and distribution partners.

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### 3. Get a listing in the doctor search and create a detail page

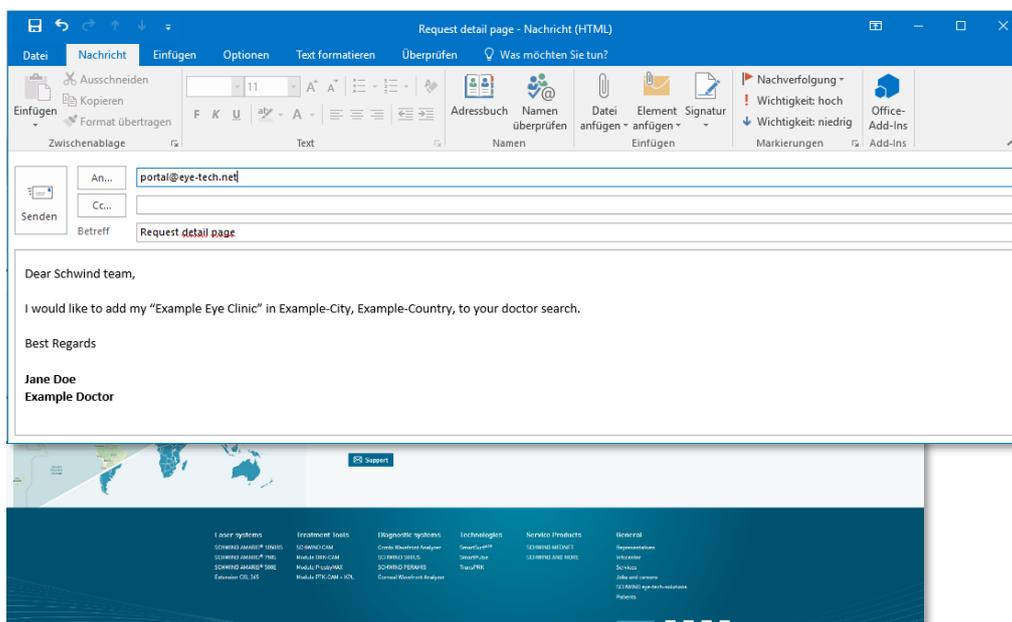
Once you've created your Portal Account and logged in, you can request your doctor search listing and detail page form – it's absolutely free and helps you to attract more patients via online channels (see [example 1](#), [example 2](#), [example 3](#)).

Click on "My Account" and go to "MY ACCOUNT & DETAIL PAGE".



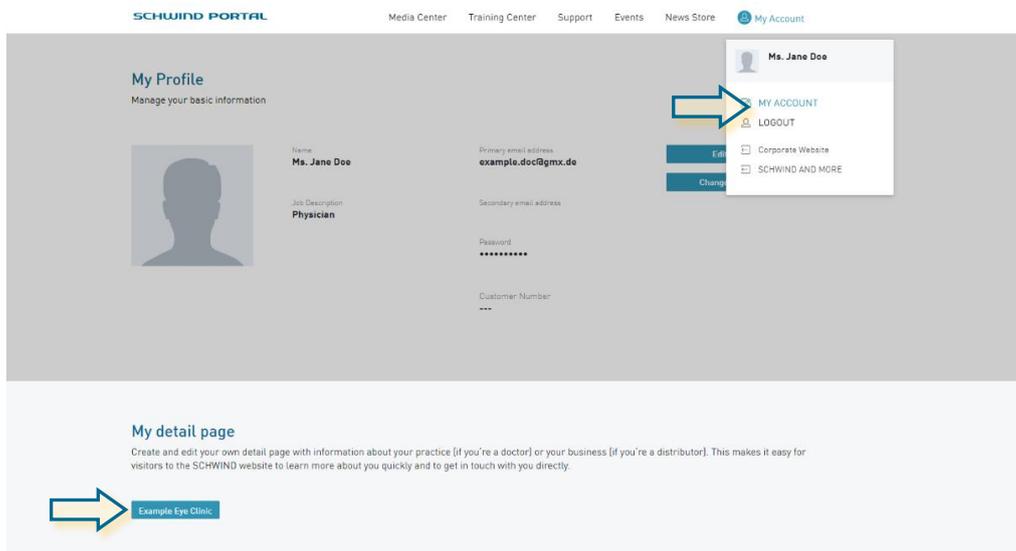
On the next screen, scroll down and you'll see a support button. Click the button.

An email window will pop up. Write us a short email to let us know that you would like to get a listing in the SCHWIND doctor search and create a detail page.



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SCHWIND will then release this feature for your account on short notice. The next time you login to the SCHWIND portal and go to "My account" you'll see the section "My detail page" and a button with your clinic's name. Click the button.



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An online form will open. By default, SCHWIND has already enabled the doctor search listing and the detail page function for you.

**SCHWIND PORTAL** Media Center Training Center Support Events News Store My Account

Home > Account administration > Create or edit your detail page

### Create or edit your detail page

Patients search for doctors on our website. Please enter your information in our database so that patients can find you in our [doctor search](#).

As a SCHWIND representative, potential customers will look for you on our [distributor search](#).

Use this form to enter and edit your search listing. Fill out your detail page to create an individual entry about your practice or clinic within the SCHWIND web presence and enable people to contact you directly. You can update or delete your detail page at any time.

Please note: We recommend that you enter the information about your practice, clinic or business in your local language. All information will be published.

#### Visibility in website search tool

Please fill out the fields below to automatically create a detail page about your clinic or practice on our [doctor search](#) on the Schwind Website. On your detail page, you can briefly introduce your practice or clinic in your local language. You just need to fill out the requested information below and submit them for release.

Show entry in search tool \*

Show public detail page \*

\* To be listed in our search tool, you must complete the fields below. You can activate or deactivate your public entries at any time.

#### Approval Status

The status of your entries is:

WAITING FOR SUBMIT - please fill out the required information and submit for release.

Now, you just need to scroll down and fill in the form.

We'll ask you to fill in your contact information and, for your detail page, to add a portfolio text about your clinic or practice (max. 1500 characters including space characters).

To make your detail page more attractive, you can add several images (optional). The image files need to be in .jpg format and all images will be cropped automatically to fit in the template layout. SCHWIND recommends to prepare the following images to complete your detail page.

- Logo: The logo file dimensions must be at least 400x250 px.
- Header images in landscape format: You can add up to four header images that will show up in a slider on your public detail page. The header file dimensions must be at least 1366x400 px. The images will be cropped automatically to fit the panorama layout.
- Contact person's photos in horizontal format: The picture file size should be at least 95x95 px.
- Up to four other images related to your business in landscape format: The image size should be at least 342x218 px.

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In the section with your contact information you will see a preview of your automatic localization created by Google Maps. If you want to correct the position of the icon with your localization, you can overwrite the latitude and longitude with the correct GPS data (optional).

You can also introduce yourself or your colleagues with a photo on your detail page. SCHWIND respects the legal provisions of the GDPR. Therefore, please confirm first that you want to publish the photo of the person before uploading a file. After that, browse through your files and pick a photo for upload.

**Contact person(s)**  
Each contact person's name will be published in search results, as well as on your public detail page with a picture.

  By uploading this/these photo(s), I authorize SCHWIND to use and publish this/these photo(s) for press and commercial purposes in the context of my work as refractive surgeon or SCHWIND partner, e. g. for the website, advertising events, meetings, booth sessions, expert meetings or lectures online, in print materials and presentations. Once given, you can revoke your consent at any time and/or object to future use of your data.

 Show up to two contact persons. The picture file size should be at least 95x95 px. The images will be cropped automatically. If no picture is supplied, a placeholder will be used.

Name

Job Description

File  

At the end of the form you have the possibility to insert a link to your imprint and your privacy policy.

You can save your entries at any time by clicking on the button "Save draft" and preview your detail page with the data entered so far.

**Legal information**  
If available, please copy a link to your data protection declaration respectively a link to the imprint on your website.

Your imprint link

Your privacy policy link



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Check your page using the "Preview" Button:

The screenshot shows a website interface for 'Example Eye Clinic'. At the top, there is a navigation menu with links for Products, Services, Infocenter, Company, Patients, Contact, a search icon, a language selector (DE), and a Portal icon. Below the menu is a large image of a Schwind laser machine. The breadcrumb trail reads: Home > Services > Doctor search > Example Eye Clinic. The main heading is 'Example Eye Clinic' with a 'Preview' button. Below the heading is a text block: 'This is the portfolio text for my example eye clinic. The text may have a maximum of 1500 characters including blank characters.' This is followed by a longer paragraph about laser treatments. To the right, there is a 'Logo placeholder' box, a 'FOR YOUR INFORMATION' box, a profile card for 'Dr. Jane Doe, Refractive Surgeon', and a 'Contact' section with the address 'Example Eye Clinic, Mainparkstr.' At the bottom left of the preview, there is a 'Write an email' button.

If you are happy with the page, please do not forget to go back to the form and submit your entries for publication.

The screenshot shows a 'Finished?' form. At the top, there are 'Save draft' and 'Preview' buttons. The main text asks: 'Finished? Once you've entered all content or made all edits, please use the "Save draft" button and then "Submit for release". Please check and confirm the accuracy of your entries. We'll check the layout of your detail page before we release and publish it. You can see the status of your detail page on the right. Until release, your previous information will continue to be shown.' Below this text is a checkbox with the label 'Yes, my entries are correct and correspond to the terms of use of the SCHWIND portal. Please publish the entered information on the SCHWIND website.' and a 'Submit for publication' button. To the right, there is a status box that says 'Status of your public details page' and 'WAITING FOR SUBMIT - please fill out the required information and submit for publication.' There are also two blue arrows pointing right.

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Now you are done. Thank you for filling your detail page with content. Your content will now be processed in the SCHWIND website system and soon be published to the SCHWIND doctor search.

The status of your detail page is always displayed in the "Approval Status" area.

**SCHWIND PORTAL**      Media Center   Training Center   Support   Events   News Store   My Account

Home > Account administration > Create or edit your detail page

### Edit your public entries in the doctor/distributor search

Patients search for doctors on our website. Please enter your information in our database so that patients can find you in our doctor search.

As a SCHWIND representative, potential customers will look for you on our distributor search.

Use this form to enter and edit your search listing. Fill out your detail page to create an individual entry about your practice or clinic within the SCHWIND web presence and enable people to contact you directly. You can update or delete your detail page at any time.

Please note: We recommend that you enter the information about your practice, clinic or business in your local language. All information will be published.

Thank you for updating your public information! The submitted content is currently processed in the system and will be published soon. No further action is required. This editor form will now be in read-only mode until the publishing process is finished. In case of questions, please contact the SCHWIND marketing department.

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#### Visibility in website search tool

Please fill out the fields below to automatically create a detail page about your clinic or practice on our doctor search on the Schwind Website. On your detail page, you can briefly introduce your practice or clinic in your local language. You just need to fill out the requested information below and submit them for release.

Show entry in search tool \*

Show public detail page \*

\* To be listed in our search tool, you must complete the fields below. You can activate or deactivate your public entries at any time. When completing the form, please take into account the legal requirements for advertising for doctors and our terms of use for the SCHWIND Portal.

#### Status of your public details page

The status of your entries is:

Your content will be processed in the system and published soon - no action required

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As soon as SCHWIND has reviewed and published your entries, you will be notified by email. The status of your entries will change to "CONTENT PUBLISHED".

**Visibility in website search tool**  
Please fill out the fields below to automatically create a detail page about your clinic or practice on our [doctor search](#) on the Schwind Website. On your detail page, you can briefly introduce your practice or clinic in your local language. You just need to fill out the requested information below and submit them for release.

Show entry in search tool \*  
 Show public detail page \*

\* To be listed in our search tool, you must complete the fields below. You can activate or deactivate your public entries at any time. When completing the form, please take into account the legal requirements for advertising for doctors and our terms of use for the SCHWIND Portal.

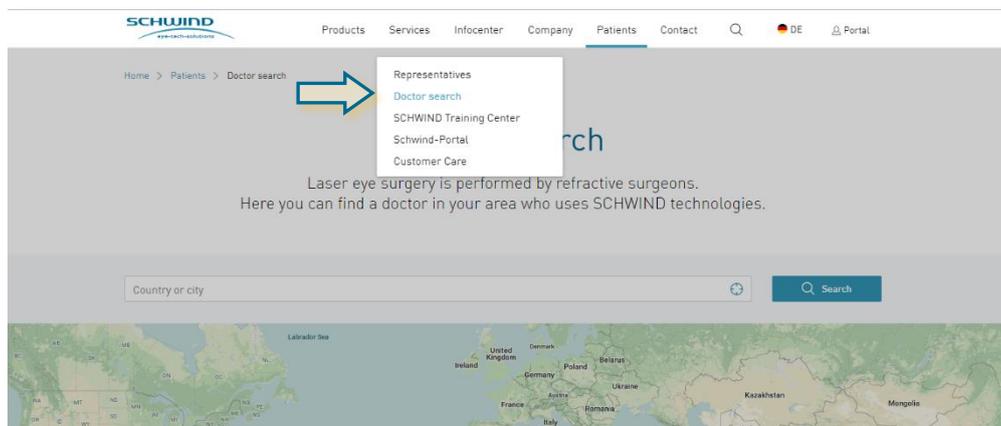
**Status of your public details page**  
The status of your entries is:

**CONTENT PUBLISHED.** It would like to update your details page, change the entered information and submit for publication again.

You can update the information on your detail page at any time. Simply change the entries in the online form and submit it again to SCHWIND.

If you do not want to be displayed in the SCHWIND doctor search anymore, simply deactivate your detail page by using the lower slider or remove your contact details completely from the SCHWIND doctor search by deactivating both sliders (move to the left).

To see your published entries online, simply use our doctor search tool on <https://www.eye-tech-solutions.com/en/patients/doctor-search> and type in your location.



Get started now on <https://www.eye-tech-solutions.com/portal!>